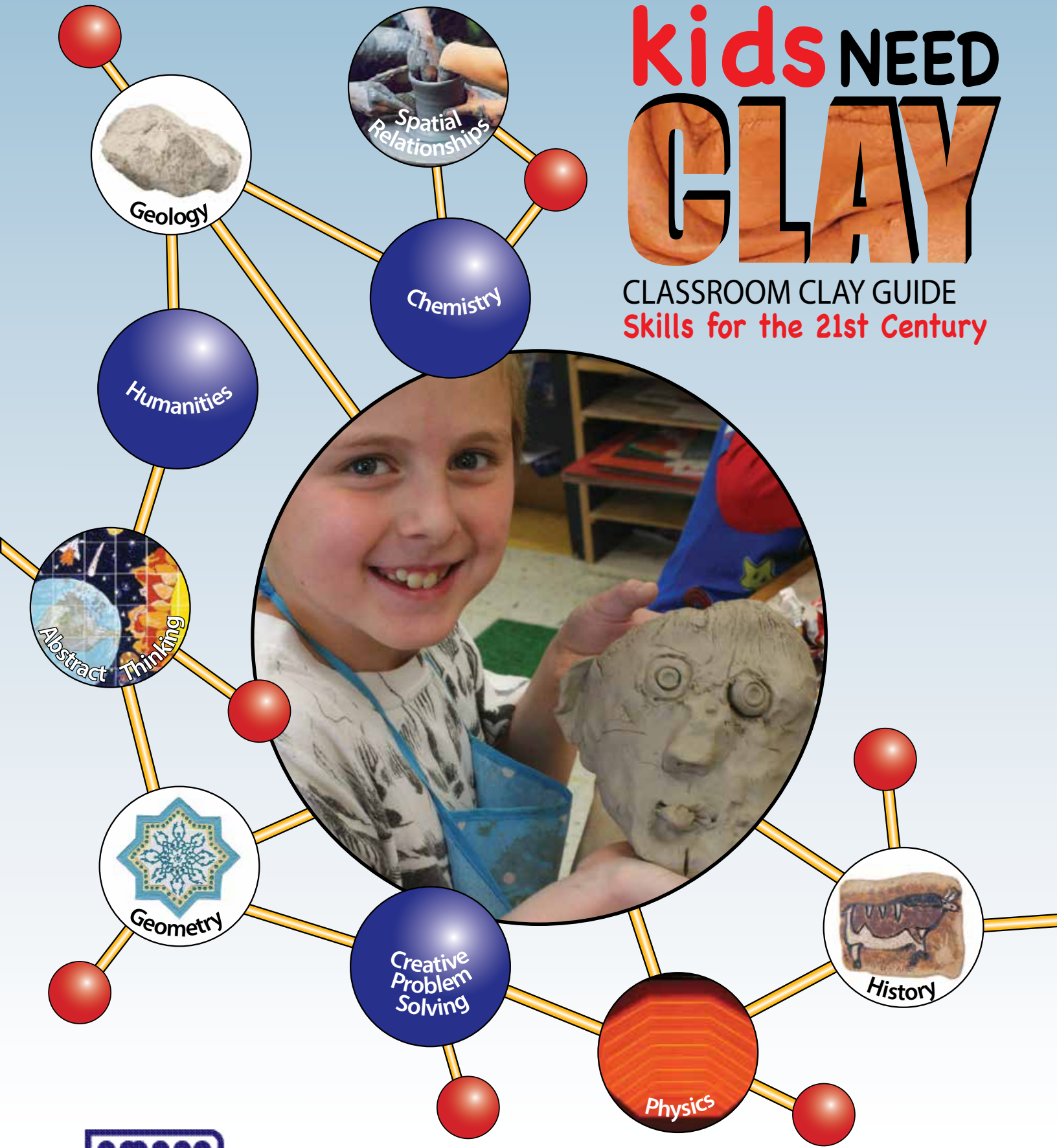


kids NEED CLAY

CLASSROOM CLAY GUIDE
Skills for the 21st Century



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Why is **ART** important to a child's education?

The clarification of visual forms and their organization in integrated patterns as well as the attribution of such forms to suitable objects is one of the most effective training grounds of the young mind.

(Rudolf Arnheim)

Art Develops Unique Skills

Art is one of the few things in life that defines us as human beings. Throughout the history of mankind we have used art to express ourselves as individuals, challenge and define our beliefs, document our place in history, and make the world a much more enjoyable place to exist.

The process of making art forces us to think abstractly, allowing us to see things from a new perspective that we may not discover in everyday life. It is this type of thinking that is the mother of invention. Without this ability to think outside of the box we would cease to advance in society.

The introduction of art to a child provides them with one of the most valuable tools that they can apply to almost every aspect of their life and career, **CREATIVITY**.

Clay Fits The Bill

Study after study has proven that children who have art as part of their curriculum perform better in other key disciplines such as Math, Science, and English. Clay is a perfect cross discipline media for teaching art because it is directly related to so many other disciplines.

The different colors and melting points of glazes are a product of chemistry. The different types of clay are an integral component of geology. Because clay is three dimensional, children must conceptualize objects in three dimensional space which gives them a better understanding of geometry. The list goes on and on.

Ceramic art is one of the oldest art forms around. It can be found throughout the history of almost every culture on earth - and you know what...?
Kids love it!



Dr. Bergeson Talks Arts

The Arts are an essential part of public education. From dance and music to theatre and the visual arts, the arts give children a unique means of expression, capturing their passions and emotions, and allowing them to explore new ideas, subject matter, and cultures. They bring us joy in every aspect of our lives.

Arts education not only enhances students' understanding of the world around them, but it also broadens their perspective on traditional academics. The arts give us the creativity to express ourselves, while challenging our intellect. The arts integrate life and learning for all students and are integral in the development of the whole person.

The Arts communicate and speak to us in ways that teach literacy and enhance our lives. We must continue to find a place for arts programs and partnerships not only for what it teaches students about art, but for what it teaches us all about the world we live in.

-Dr. Terry Bergeson, State Superintendent of Public Instruction, Washington State, November 2001

ART Teaches Skills for the 21st Century

Ceramics can combine drawing, painting, printmaking, sculpture and utility into a single object.

It is art and culture, history and science.

The arts teach 21st century skills, those skills most needed by students entering contemporary work environments. Those skills include resourcefulness, innovation, problem solving, collaboration, and independent thinking. Few classes in public school curriculum offer this kind of education today.



What Will Your School Need?

Unfortunately when budgets get tight, art is often times one of the first things to get cut. The kids need organizations like the PTA to help them either raise money for an existing clay program or start one from the ground up.

Sample Budget for Middle School 120 Kids - Class Size 30

EQUIPMENT LIST

Round Electric Kiln—\$	MSRP*
Skutt® 1227 Kiln	
Excel® 399 Kiln	
Potter's Wheel—\$	each MSRP*
10 Skutt® Legend Wheels	
10 brent® B Wheels	
Slab Roller—\$	MSRP*
brent® SR-20 Slab Roller	
Clay Extruder—\$	MSRP*
brent® Clay Extruder	
Tools—\$	MSRP*
15 AMACO® Pottery Tool Kits	
Brushes—\$	MSRP*
6 AMACO® Ceramic Brush Sets	

*Manufacturer's Suggested Retail Price. AMACO/brent and Skutt products are sold nationwide through distributors.

Distributed by:

Sample Budget for Middle School 120 Kids - Class Size 30

SUPPLIES LIST

Secondary Education

White Clay/Glazes Kit—\$

Contains 500 lbs. of AMACO® 25M White Art Clay, AMACO® Gloss Glazes Sampler, and AMACO® Assorted Glazes Sampler for a total of 24 pint jars of glaze colors.

Secondary Education

Red Clay/Glazes Kit—\$

Contains 500 lbs. of AMACO® 67M Sedona Red Clay, AMACO® Artist's Choice Glazes Class Pack, AMACO® Opalescents Glazes Class Pack, and AMACO® Velvets Underglazes Class Pack for a total of 18 pint jars of glaze/underglaze colors.

Secondary Education Glazes Kit—\$

Contains AMACO® Gloss Glazes Sampler and AMACO® Assorted Glazes Sampler for a total of 24 pint jars of glaze colors.

